



For Immediate Release
Dec. 21, 2009

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Imagecraft Exhibits Launches *Spaceship Austin Downtown Cruiser* at Austin Bergstrom International Airport

AUSTIN, TEXAS – Imagecraft Exhibits brought *Spaceship Austin Downtown Cruiser* to life at Austin Bergstrom International Airport (ABIA). The Cruiser, a pair of sculptured pieces designed by South Korean artist Young-Min Kang was commissioned by Austin Art in Public Places and is part of the city's public art collection.

"The Cruiser is a one-of-a-kind project which is where Imagecraft Exhibits excels," said Mike Davis, Founder and President of Imagecraft Exhibits. "We are often called upon to tackle out-of-the-ordinary challenges because our team is excellent in finding creative solutions for our clients."

Imagecraft Exhibits fabricated and installed the Cruiser, which is on display in the east and west terminals of ABIA. In bringing Young-Min Kang's vision to life, the pieces were scaled up from his original artist concept model measuring 18 inches by 12 inches. Finished cruisers measure 18 feet by 12 feet, weighing more than 600 lbs each and have more than 700 lbs. of high-strength steel to support them. The highlight of each piece is its skin comprised of hundreds of individual mosaic tiles, which showcase photographic images of Austin, both day and night. Airport travelers will recognize the Texas Capitol, Frost Bank Tower, the State Theatre, the One Congress Plaza building, the Warehouse District and 6th Street.

"We are pleased to work with Imagecraft Exhibits and impressed with their unique talents which allowed for the artist to provide a technically innovative and exciting work of art for the airport," said Meghan Turner, Art in Public Places Administrator.

The west Cruiser images are depicted in daylight with a bronze brush metallic background wall, while the east Cruiser images are depicted in nighttime with a copper brush metallic background wall. The top of each Cruiser is over 32 feet above the concourse floor.

The Cruisers were fully assembled, tested and dismantled at the Imagecraft Exhibits headquarters prior to installation at ABIA.

"Assembly was similar to building a model aircraft or boat on a grand scale," said Stefan Vann, Account Executive. "As the installation progressed, passengers and airport personnel pondered aloud, throwing out amusing guesses as to what we were building. Guesses included ship, submarine, grand piano, inverted State of Texas, city in space and *Battlestar Galactica*."

Though the Cruiser is the largest artistic replica Imagecraft Exhibits has ever produced, this is not its first foray into bringing artwork to life. Previous art objects and

replicas have been developed for various museums, ABIA and TXDOT Safety Rest Areas.

About Imagecraft Exhibits

Imagecraft Exhibits is a custom designer and full service manager of trade show exhibits, marketing centers and custom environments. With a foundation in art design and craftsmanship, Imagecraft Exhibits works with clients to create unique elements that bring a company's brand and products to life. Imagecraft Exhibits provides award-winning solutions for Fortune 500 companies, builders, developers, municipalities and landmarks.

Founded in 1971, Imagecraft Exhibits maintains its headquarters in Austin, Texas with an office and warehouse facility in Dallas as well.

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